

Junior Achievement of South Central PA

Presents

The JA Symposium

A day of inspiration & mentoring for young women

Together we can help young women from local high schools
STEP UP TO A BRIGHTER FUTURE!



Wednesday, March 7th and 9th, 2012
Harrisburg and York
8:00 AM – 2:30 PM

Local high schools are invited to nominate several young women to attend this day-long program. The event will reach approximately 125 – 10th & 11th grade girls from the Greater Harrisburg Area.

- ▲ Mentoring with local businesswomen representing a variety of careers
- ▲ Confidence building activities including keynote speaker Harriet Turk's presentation entitled "Believe in yourself; believe in your power; believe in the value of life"
- ▲ Communication skills and interviewing tips
- ▲ Dress for success fashion show
- ▲ Budgeting for your future
- ▲ Self image in the world of social networking

Sponsorships Available

Title Sponsor

\$5,000

- ▲ Exclusive naming rights for the event
- ▲ Editorial story on company in magazine distributed to all participants
- ▲ Opportunity to introduce keynote speaker
- ▲ Recognition in all media releases
- ▲ Opportunity to have a banner at the event
- ▲ Ad in event magazine distributed to all participants
- ▲ Recognition at JA's Annual Meeting
- ▲ Recognition on JASCPA website

Lunch Sponsor **\$2,000**

- ▲ Special recognition at lunch
- ▲ Opportunity to have a banner at the event
- ▲ Ad in event magazine distributed to all participants
- ▲ Media release announcing sponsorship

Session Sponsor **\$1,000**

- ▲ Media release announcing sponsorship
- ▲ Ad in event magazine distributed to all participants
- ▲ Event signage at individual session

School Sponsor **\$500**

- ▲ Sponsors a school to send 5-7 girls to event
- ▲ Recognition from school
- ▲ Recognition in event magazine

Table Sponsor **\$250**

- ▲ Sponsors a table; signage at table
- ▲ Recognition in event magazine

Student Sponsor **\$100**

- ▲ Sponsors a girl to attend the event*
- ▲ Recognition in event magazine

** Student sponsorships are not aligned to specific girls in order to ensure that all the girls are treated equally.*

All sponsors are invited to give company logo items to be included in the tote bags given to each of the 150 participants.

For more information, please contact:
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